

Paul McCann

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Profile

Highly experienced web builder based in Evanston, IL, with a focus on building handcrafted, effective HTML products. 20 years in front end development, including 9 years as an instructor teaching web development skills at the corporate training level, with a true passion for learning and teaching the craft of delivering design through code.

Experience

Senior Instructor, Digital Bootcamp, Chicago – 2007-Present

Contract instructor for professional/corporate level education. Specializes in teaching front-end web development skills including web graphics, HTML5, CSS3, JavaScript, jQuery, HTML email, web animation and WordPress development. Responsible for creating and delivering constantly updated curriculum, including exercises, study guides, quiz materials and takeaways. Maintains highly rated student reviews for a variety of 1-day and 8-week (48-hour) classes, as well as numerous custom-length courses on and off site for a wide range of companies, from the Chicago Bulls' creative team, to State Farm Insurance in Bloomington IL.

Web Builder, Freelance – 2003-Present

Specializes in building and troubleshooting standards-based, responsive, maintainable and effective websites, web advertising, landing pages and HTML emails. Responsible for all aspects of varied projects, from accurate and responsible proposals, quotes and schedules, to discovery and project management, to production, testing and deployment. Clients include designers, marketers, agencies and small businesses.

Print Production and New Media Specialist, Ineman Associates Ltd. – 1995-2003

Design and production for a marketing and corporate communication firm. Responsible for management, design and production for a wide variety of print and digital projects including annual reports and investor relations materials, book development and publishing, training and human resources materials, marketing communications and advertising collateral, website production and management, and multimedia presentation production.

Skills

HTML5/CSS3/JS. CSS & JS animation, including SVG, canvas and GSAP.
WordPress development including custom theming and WooCommerce customization.
Production skills including Sass, Pug, git, webpack, Foundation for emails.
Adobe CC skills including PhotoShop, Illustrator, Animate, InDesign and Lightroom.
Apple Keynote.
Professional photography skills and education.

References upon request.